

Agenda



08:30 SPEED MEETINGS

09:30 PANORAMA ECONOMICO Y SU IMPACTO EN EL SECTOR TURISMO

Orador: Delia Paredes
Profesora de Economía - Universidad Anáhuac

10:00 PANORAMA DEL MERCADO HOTELERO REGIONAL Y GLOBAL

Revisión de cómo las tendencias locales encajan en un contexto global.

Orador: Lorea Arnoldi
Senior Project Manager, HVS - Mexico City

10:30 OFERTA Y DEMANDA DE TURISMO VACACIONAL - ANALISIS A FONDO

Moderador: Christian Lega
Partner - Deloitte

Panelistas: Alejandro Fiz
Area Vice President Caribbean & Managing Director All-Inclusive - Marriott International
Gustavo Viescas
Senior Vice President LATAMC - Wyndham Hotels & Resorts
Mario Carbone
Managing Director of Development - Mexico & Central America, Hilton Hotels
Ruben Becerra
Vice President of Corporate Affairs & Business Development - Karisma Hotels & Resorts

11:30 COFFEE BREAK - TIEMPO PARA CONECTARSE

12:00 MERCADOS DE OFICINA E INDUSTRIAL - IMPACTO EN LA DEMANDA HOTELERA

Moderador: Richard J. Katzman
Managing Director, HVS - Mexico City

Panelistas: Sergio Pérez
Executive Managing Director, Global Corporate Services Latin America - Newmark
Victor LaChica
President & CEO Mexico - Cushman & Wakefield

01:00 OFERTA Y DEMANDA DE NEGOCIOS - ANALISIS A FONDO

Moderador: Vicente Naves
Managing Director Plataforma Inmobiliaria - Artha Capital

Panelistas: Alejandro Ramírez
Chief Executive Officer - Business Travel Consulting
Alex Mai
Vice President Development, CALA - Radisson Hotel Group
Germán Ongay
Regional Vice President Franchise Sales and Development Mexico - IHG Hotels & Resorts
Mauricio Elizondo
Director Corporativo de Desarrollo - Grupo Posadas

02:00 SESION DE ALMUERZO - TIEMPO PARA CONECTARSE

04:00 TENDENCIAS EN LA HOTELERIA DE LUJO

Moderador: Marín Maydón
Principal - Managing Partner - BPBI

Panelistas: Abraham Metta
Director General - GIM Desarrollos
Alberto Ramirez
Chief Executive Officer - Hamak Hotels
Francis Muuls
COO - RLH Properties
Nicolas Martínez
Vice President - Development, Mexico, Central America & Caribbean - Accor

05:00 MERCADOS DE CAPITAL - TENDENCIAS EN LOS MERCADOS DE DEUDA Y CAPITAL

Moderador: Gilda Perez-Alvarado
Global Chief Executive Officer - JLL Hotels & Hospitality

Panelistas: Diego Gutiérrez
Managing Partner - Walton Street Capital Mexico
Guillermo Bravo
Chief Investment Officer - FibraHotel
Raúl Gallegos
Managing Director - Asset Management - Credit Suisse
Rodrigo Meza
Sr. Vice President - GFG Securities

06:00 PRIORIDADES PARA LA INDUSTRIA - PLAN DE ACCION

Moderador: Richard J. Katzman
Managing Director, HVS - Mexico City

Panelistas: Braulio Arsuaga
Chief Executive Officer - Grupo Presidente
Leandro Trejo
Director General - Camino Real Hotels
Oscar Calvillo
Chief Executive Officer - Fibra Inn

07:00 RECEPCION DE CLAUSURA