

Agenda



8:00 AM - 8:30 AM	REGISTRATION OPEN
8:30 AM - 9:30 AM	SPEED MEETINGS
9:30 AM - 10:00 AM	PANORAMA ECONOMICO Y SU IMPACTO EN EL SECTOR TURISMO Orador: Delia Paredes Partner - TransEconomics
10:00 AM - 10:30 AM	PANORAMA DEL MERCADO HOTELERO REGIONAL Y GLOBAL Orador: Richard J. Katzman Senior Managing Partner LATAM - HVS Mexico City
10:30 AM - 11:30 AM	OFERTA Y DEMANDA DE TURISMO VACACIONAL Moderador: Diego Gutierrez Managing Partner - Walton Street Capital Mexico Panelistas: Bernardo Cabot Development Director The Americas - Meliá Hotels International Gastón González Area Vice-President, Mexico - Marriott International Jaime Macedo CEO - MM Desarrollos Mario Carbone Managing Director of Development, Mexico & Central America - Hilton Worldwide
11:30 AM - 12:00 PM	COFFEE BREAK - TIEMPO PARA CONECTARSE
12:00 PM - 13:00 PM	OFERTA Y DEMANDA EN HOTELES DE NEGOCIOS Moderador: Michel Montant Executive Director Hotels & Hospitality Group - JLL Mexico Panelistas: Alfredo Reynoso Regional VP Development - Hyatt Hotels Corporation César Chávez Director Development & Asset Management - FibraHotel Héctor Villarreal Development Director - Grupo Posadas Luis Alberto Tito Director, Hotel Development Latin America - BWH Hotels
1:00 PM - 2:00 PM	TENDENCIA EN HOTELERIA DE LUJO Y LIFESTYLE Moderador: Carlos Crovato VP, Business Development & Acquisitions (LATAM) - Standard International Panelistas: Carrie Wilder Sr. Director Lodging Market Management Mexico & Caribbean - Expedia Group Guillermo Martínez Chief Development Officer - Arriva Hospitality Group Nicolás Martínez VP Development, Mexico, Central America & Caribbean - Accor Philip Keb Senior Executive, Luxury Brand Growth, Americas - IHG Hotels & Resorts
2:00 PM - 4:00 PM	SESION DE ALMUERZO - TIEMPO PARA CONECTARSE
4:00 PM - 5:00 PM	DESARROLLO TURISTICO Y MEJORES PRACTICAS EN PLANEACION REGIONAL Moderador: Lorea Arnoldi Senior Vice President – Director Consulting & Valuation Mexico - HVS Mexico City Panelistas: Germán Rivera Executive Director - CIT Sinaloa Nadja Borras Design Director - Gensler Teresa Solís Director for Tourism and Regional Development - Deloitte Mexico
5:00 PM - 6:00 PM	MERCADOS DE CAPITAL - TENDENCIAS EN LOS MERCADOS DE DEUDA Y CAPITAL Moderador: Carolina Lacerda Practice Leader for Latin America - Ernst & Young (EY) Panelistas: Alejandro Rodríguez Director, CIO & Portfolio Manager MREIT - Catena Activos Alternativos Gregory Pitts Partner, Panoramic Advisors Marín Maydón Principal, Managing Partner - BPBI Víctor Lachica President & CEO Mexico & Central America - Cushman & Wakefield
6:00 PM - 7:00 PM	PRIORIDADES PARA LA INDUSTRIA - PLAN DE ACCION Moderador: Richard J. Katzman Senior Managing Partner LATAM - HVS Mexico City Panelistas: Gustavo Viescas President LATAMC - Wyndham Hotels & Resorts Leandro Trejo CEO - Camino Real Hoteles Sergio Perez Executive Managing Director, Latin America - Newmark Simón Galante CEO - Grupo GDI
7:00 PM - 9:00 PM	RECEPCION DE CLAUSURA